



1. Header

Header includes logo, branding, and links to: 5.0 Share a Stain Tip, 6.0 Ask a Stain Question, Stain Finder expansion, 8.0 About the Sweeps, 9.0 About Tip Exchange, and social network chicklets for Facebook, YouTube, and Twitter.

2. Sign In

Persistent callout to register or log in. Clicking it enters the Registration Flow, which may include some combination of a Facebook popup and 7.0 Registration, or may just log the user in if they have already registered and are signed in to Facebook.

If user is already logged in, link changes to show links to View My Stuff (2.1 Contributor Gallery for this user) and to Log Out.

3. Slider

Main feature area includes a wide slider of large images with overlaid text. Slider will auto-rotate with approximately 4 seconds for each slide, but can also be manually controlled via arrows to the left and right. Portions of the slides to the left and right of the one being viewed can be seen, and will spread out to fill the width of the browser window as needed.

Slides will generally also have one or both of the "Share a Tip" and "Ask a Question" buttons.

4. Content Type Selector

Chooses what kind of content is shown below. Defaults to showing tips, but user can choose to view questions or all videos.

Content is shown in order of popularity, based on number of times shared, and using recency as a secondary sort.

5. Popular Stains

Some stains types will be called out in special buttons. On click, these would go to 2.0 Stain Finder Results for the corresponding stain.

6. Tips Display

Each tip is shown with the type of stain as a combined image and text header, with the user's Facebook photo and name. Tip content is below. If it is a video tip, the video thumbnail appears instead of the text. Video will play on that 3.0 Tip Details page. NOTE: content blocks will probably all be the same height, working off a baseline set by the size of the video thumbnail.

At the bottom of each tip, there's a share tool that includes number of previous shares (functionality described on the "Share" slide in this deck). There is also a link showing current number of comments that links to the Comments section of the Tip Details page.

The icon in the lower right shows that this is a tip instead of a question. Certain editorially-selected tips may also have a "Featured" icon and be listed first.

Mousing over the content block produces a visual hover state. Clicking anywhere in the top part of a tip (above the share/comment area or "in response to," if there is one) goes to the corresponding 3.0 Tip Details page.

7. Pagination

Pagination cycles through all content, within this page.

8. Footer

Logo links to powerofresolve.com. Footer also has links to 1.0 Home, Resolve Facebook page, 5.0 Share a Stain Tip, 6.0 Ask a Question, 8.0 About the Sweeps, and (for those logged in) View My Stuff (2.1 Contributor Gallery).

There are also Facebook "Like" and "Share" tools.

- 1. Filter by Fabric**

Clicking "Filter by Fabric" anywhere it appears opens this list of the various available fabrics.

It can be clicked again to close the list.
- 2. Fabrics**

The fabrics are listed with radio buttons. By default, nothing is selected and all relevant content is being shown.

Selecting a specific fabric closes the list and filters the results being shown in this content area to only show those corresponding to the selected fabric.

User can also click "Clear" to remove any previous selection and return to the unfiltered view.
- 3. Close**

There can also be a close button if the user wants to close the list without making any changes (clicking on the "Filter by Fabric" link again would do the same).



RESOLVE

SHARE A STAIN TIP

ASK A STAIN QUESTION

WIN WEEKLY PRIZES

ABOUT TIP EXCHANGE

FIND STAIN TIPS FAST

Sign In

TIP EXCHANGE

STAIN TIP:
BBQ Sauce on Cotton

STAIN TIP

from Jane Smith

04/15/2013 06:18am

Seltzer is like a miracle cure, honestly, but only if you use it right away. Dab a bit right on the spill and let it sit a bit and then of course wash as soon as you can.

ORIGINAL QUESTION

from Melissa James

04/14/2013 08:35pm

Does seltzer really work?

Have an answer?
Share Your Stain Tip

9 Tips

More BBQ Sauce Tips

View All

Add your comment below. Got a [stain tip](#) or [stain question](#)?

36

14 comments

Great Tip!

I tried the same thing on A1 Steak sauce, thinking it would be similar enough to work, and it did! I have my new picnic remedy. :)
- William Johnson

Does it have to be seltzer? Not just any soft drink?
- John Harding

Technically, the carbonation is what helps, but with other sodas you have other problems. It's about the syrups they use to flavor Cokes, Sprite, etc. The carbonation would help with the BBQ Sauce, but then the syrup would create something new! :)
- Jane Smith

Load more comments

BBQ Sauce on Cotton

from Jacob Allen

Seriously though, put this one through the ringar. Pre-break, wash, and repeat!

In response to a question from Melissa James

4

Leave a comment (2)

BBQ Sauce on Cotton

from Amanda Bayers

In response to a question from Melissa James

4

Leave a comment (2)

BBQ Sauce on Cotton

from Jacob Allen

In response to a question from Melissa James

4

Leave a comment (2)

BBQ Sauce on Wool

from Amanda Walter

Light dabbing with a wet cloth, not a paper towel.

a tip for BBQ Sauce on Wool

4

Leave a comment (2)

BBQ Sauce on Denim

from John Smith

Seriously though, put this one through the ringar. Pre-break, wash, and repeat!

BBQ Sauce on Denim

from Janie Allen

Try using bigger napkins to avoid the issue altogether! :) Pre-break wash.

Page scrolls to show more tips

- Header**
Header shows what is being shown on the page, in this case identifying it as a Stain Tip (as opposed to a question) and identifying the stain type and fabric. The background image here will correspond with the stain type.
- Tip**
The tip that this screen is showing the details for is in the most prominent position and clearly highlighted. It is presented in a larger format than on the 1.0 Home page or in results listings.

Display here is focused on the actual tip content, with the shares and comments aspects moved below to the fully expanded comments section.

In this display, the contributor's name is made a link to that person's 2.1 Contributor Gallery page.
- Comments**
The comments for this tip are expanded and shown on this page. At the top is text and links to share a tip or question, to reduce the number of people who accidentally try to use this section for those actions. There is a counter for how many comments there have been, and the field and submit button to enter a new comment.
- Share Tool**
Each tip also has the share tool displayed near the comments. Share tool includes number of previous shares (functionality described on the "Share" slide in this deck).
- Comment Display**
Comments display along with the name and profile thumbnail of the commenters. A select number can be chosen to show at first (like 3 or 4), with a "Load more comments" link appearing beneath those and expanding to show an additional 3 or 4 at a time.
- Question This Was in Response To**
If this tip was created in response to someone else's question, that question is displayed on the screen next to the tip itself. Content in the display is the same as when questions are listed elsewhere, though it can be in the same larger-format style as the tip itself.

Here as well, the contributor's name is made a link to that person's 2.1 Contributor Gallery page.
- More Tips**
If this tip was created in response to someone else's question, and that question also had other responses, those are displayed first. The rest of the second column is taken up with other tips for the same type of stain. There is a header that links to a 2.0 Stain Finder Results screen for that category of tip. Tips themselves are displayed in the standard 1.0 Home screen style, with 4 tips total being shown.



RESOLVE

SHARE A STAIN TIP

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WIN WEEKLY PRIZES

ABOUT TIP EXCHANGE

FIND STAIN TIPS FAST

View My Stuff | Log Out

TIP EXCHANGE

Share a Tip
for a chance to win

1. What's your stain?

Blueberry

Red Wine

Grass

Blood

Blueberry

Blood

Grass

Blueberry

Red Wine

Blueberry

Red Wine

Blueberry

Grass

Blueberry

Red Wine

Blueberry

Red Wine

Grass

Blood

Blueberry

Grass

Red Wine

Grass

Blood

Grass

☐ Cotton

☒ Silk

☐ Wool

☐ Den

☐ Synthetic

☐ Linen

☐ Other

2. What's your tip?

Example: lorem ipsum dolor sit amet nunc.

Add a Video

Share your tip to be automatically entered for a chance to win weekly prizes. The more tips you share the more chances you have to win.

SHARE IT

? ORIGINAL QUESTION

from Melissa James

04/14/2013 08:35pm

Does seltzer really work?

Legal disclaimers lorem ipsum dolor sit amet nunc loquator. Aliet set abet caesarium vadi coliseo cibra haec veni laudare. Lorem ipsum dolor sit amet nunc loquator. Aliet set abet caesarium vadi coliseo cibra haec veni laudare. [Read more](#)

Home | Visit us on Facebook | Share a Stain Tip | Ask a Question | Sweepstakes | View My Stuff

Like 1458 Share

- 1. Locked Stain type**
If a user chooses to leave a stain tip as a response to someone else's question, they come to essentially the same template as the standard 5.0 Share a Stain Tip, with a few differences.

The stain type will be automatically selected as the same as the original question. The other options will be grayed out to show that the user can not change the stain type.
- 2. Fabric Type**
Fabric type is treated similarly, with the one corresponding to the original question pre-selected and the others grayed out. The "Clear" link can also be removed.

If the question didn't have a fabric type, then all the options would be grayed out here
- 3. Original Question**
The original question is shown here for reference, so the user can see what they're responding to as they craft their tip.

Content is shown in the wider format as used in the right-hand column of 3.0 Tip Details, without the button to leave a response or counter of previous tips.