



## Notes:

This demonstrates the different functionalities in the site header.

### 1.0 LOGO

On click of the logo, the user will be redirected to the homepage.

### 2.0 NAVIGATION

Shows top-level landing pages. If the menu option has further options behind it, an arrow will appear to show the user. On mouseover of an option with an arrow, a drop down menu will appear containing all of the possible options.

Main elements link to:

- 1.0 Homepage
- 2.1 All Products
- 1.2 About Durex
- 1.2 Explore Sex
- 1.3 Position Playbook
- 10.0 Videos

### 3.0 SEARCH

All content on the site will be keyword tagged. The search will use 'Predictive search' functionality - as the user searches for items, relevant results will be populated into the search box which the user can select.

If the user doesn't select any of the predictive search results from the search box, when they press 'enter' on their keyboard or click 'Go', they will be taken to the search results page.

### 4.0 SOCIAL MEDIA

Links to Durex's social media accounts. On-click, these will open in a new browser window.

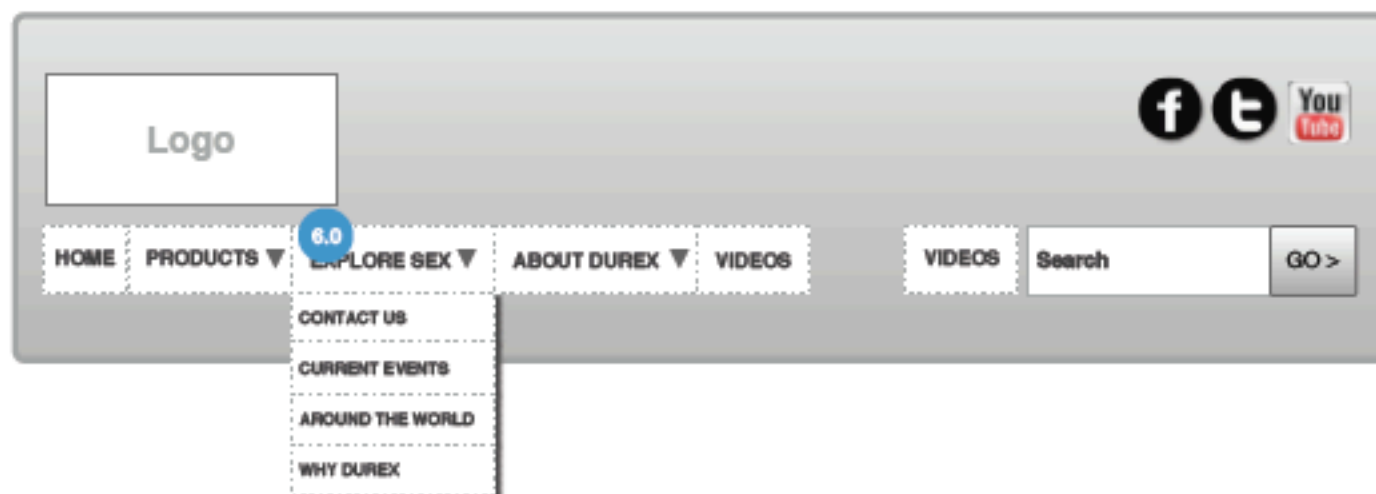
### 5.0 PRODUCTS DROPDOWN

The Products dropdown shows the different product categories.

On-click, they direct to the various Product Category pages (2.0).

### 6.0 CATEGORY DROPDOWNS

The dropdowns beneath the content category pages (About Durex, Explore Sex, Positions Playbook) show the different topic filters for the respective categories. On-click, these direct to appropriate Category Landing page (1.2), already filtered to the selected term.



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Logo

f

t

You  
Tube

HOME

PRODUCTS ▾

EXPLORE SEX ▾

ABOUT DUREX ▾

VIDEOS

Search

GO >

Home > Products > Condoms > Product Name

Product Name

Overview Vivamus luctus urna sed urna Quisque eget odio ac lectus vestibulum faucibus eget in metus.

Product details vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae proin vel ante a orci tempus.

Phasellus molestie magna non est bibendum non venenatis nisl tempor. Suspendisse dictum feugiat nisl ut.

★★★★☆

[Read and Write Reviews v](#)

Quality Icon

Feature

Feature

Buy Now >

Recommended products

Related content

Overview Vivamus luct

Overview Vivamus luct

See what people are saying:

Rating

★★★★☆

Value

Quality

JSmith

Location: Columbus, GA

Age: 18-24

Simply Great!

My favorite product, hands down.

Write a review

August 15, 2012