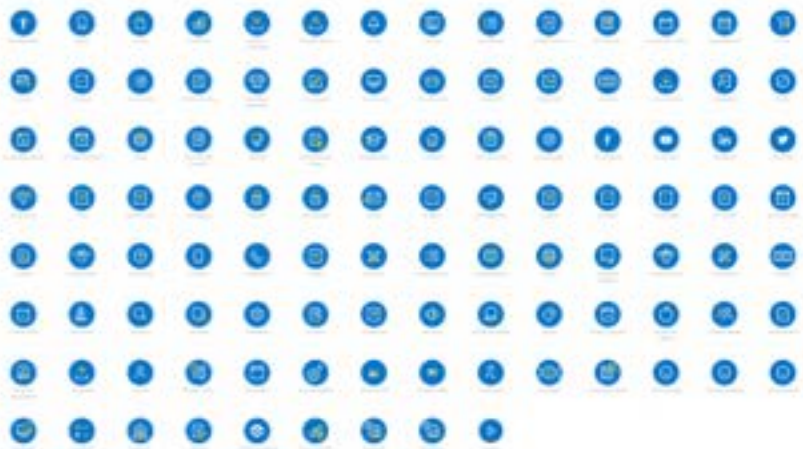
Content Glyphs - Multi-Color



Design Principles - Why?

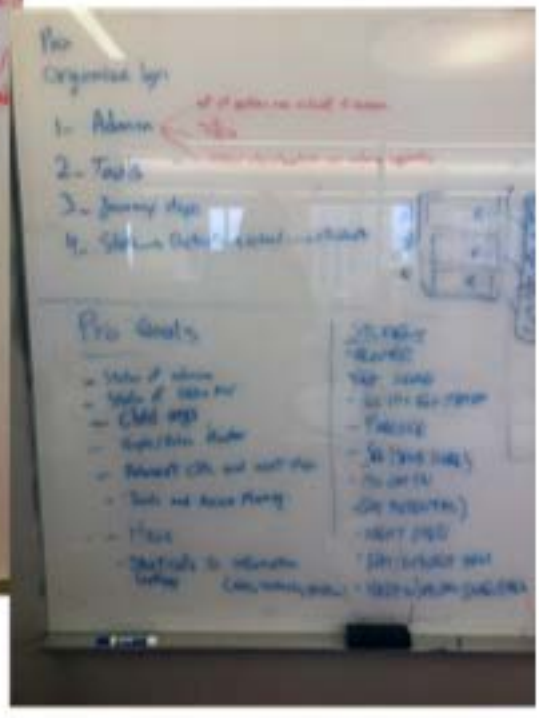
"Fundamentally, design principles are important because they help your team make decisions. Design principles should be foundational; set them up first, before you start designing."

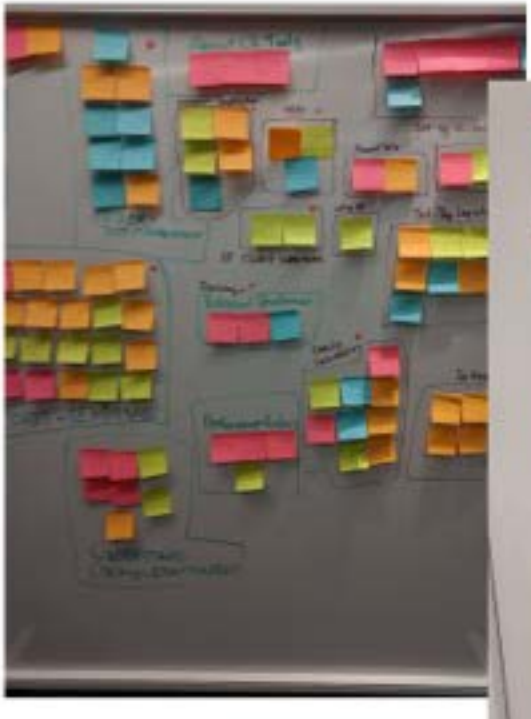
They can:

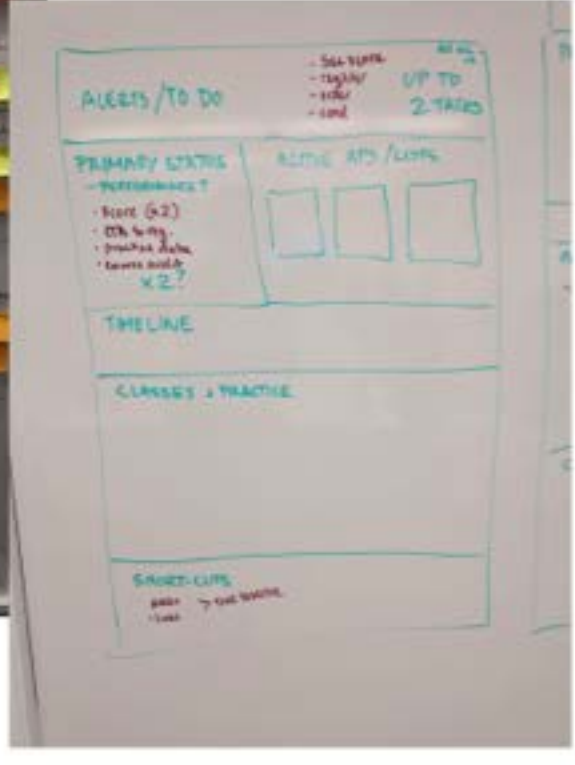
- Educate and create alignment
- Fuel creativity
- Make better decisions, faster
- Improve your onboarding of new team members

At CB, they can also:

- Guide design decisions
- Provide support for Design Systems
- Help with goals and KPIs






ALERTS / TO DO
UP TO
PRIMARY STATS
TIMELINE
CLASSES + PRACTICE